

A creative and compassionate UX designer who appreciates large complex systems, trouble shooting, and problem solving in order to develop effective communication solutions for humans. Strong critical thinking expertise in evaluating challenges, organizing content inventories / infrastructures that are flexible and engaging. Diligently keeping users, co-workers, and the value of the business in mind.

A+B Testing | Qualitative/Quantitative User Research | Contextual Inquiry | User Interviews | Usability Testing | User Journeys | User Flows | Research Synthesis | Affinity Mapping | C+C Analysis | Templates | Business Analysis Diagrams | Marketing | Brand Strategy | Content Strategy | Copy | Storyteller | ChatGPT | Mood Boards | Sketching | Animation | 3D Graphic Design | Sound/Visual Design | Audio & Video Engineering | Leading Design Studios | Responsive Design | Interactive Design | User Interface Design | eCommerce Website | Design Patterns/Conventions | Card Sorting | Accessibility | Information Architecture | Rapid | Wireframing | Prototyping | Android | Microsoft 365 Office | iOS | MacOS | Adobe Creative Suite | Figma | Miro | Canva | Wix | Webflow | Html | CSS | Java + Script | Development | Enterprise | Security | Blockchain | CRM | Program/Project Management | Agile LEAN Waterfall Methodologies | Scrum | Public Speaking | Presentation | Live Events | Listening | Collaboration

UX/UI Experience

Innovative Media Solutions, LLC.

August 2023

UX/UI Consultation & Graphic Design (Remote)

I was temporarily contracted to consult this company for their User Experience, and fix and finalize some logos.

OpenAI Grant Application Project

May - June 2023

UX/UI Research & Design (Remote)

OpenAI held a program to award ten \$1000,000 grants to fund UX experiments in setting up a democratic process for deciding what rules AI systems should follow, within the bounds defined by the law.

ExchangeMate International Education

March - April 2023

Graphic Design (Boulder, CO)

I designed many student personas from biographies of the students arriving in America this summer to help promote and find host families.

Rethink Yearbooks

February - March 2023

Project Manager for UX/UI Research & Design Team of 3 (Remote)

My team and I redesigned the Rethink Yearbooks desktop website to have a new Information Architecture that organizes and clarifies the content on each page to help users understand the value of the product. I am still waiting on their data analytics to see how our project improved their bounce rates, which was at 44% before they implemented our design.

Awaken With Compassion, LLC.

March 2021 - Present

Owner and Entrepreneur (UX/UI, Graphic Design (Denver, CO)

My health & wellness clients need a community with like-minded people who are searching for a better quality of life to feel supported and brave enough to take and complete the transformational journey to wellness.

Education

UX Design Immersive - General Assembly (Remote)

December 2022 - March 2023

500 hours of expert led UX/UI industry fundamentals and client-based project design

- Moleskine and NOCOGEAR (projects on portfolio)

Bachelor of Arts - Western State Colorado University (On-Campus)

August 2010 - May 2017

Music and Communication Arts (Gunnison, CO)

- Emphasis in Audio Engineering and Media Arts Management

Recent Leadership Certifications

MITT - Mastery in Transformational Training (Remote)

April 2022

Basic Leadership Certification (LA-based)

Three days of leadership training for radical self-discovery, self-healing and transformations in order to express confident leadership qualities.

Sublime Natural Wellness, LLC. (In-Person)

January 2021

Reiki Levels I & II Certifications (Denver, CO)

Learned and practiced energy healing techniques to help restore energy balance in the body of humans and animals both in-person and from a distance.

Sacred Ceremonies, LLC. (In-Person)

October 2020 - February 2021

Tantric Yoga & Meditation Certification in Los Angeles, CA

Learned and taught tantric pranayama meditations to others while creating a safe space for clients to express and talk through problems, goals and intentional manifestations.

Program Manager Experience

ReddJamm Radio - Reddcoin Blockchain (Remote)

July - August 2021

Program Director

Started to put together a radio program for this blockchain’s content, however they decided it wasn’t the right time for them to move forward with their Radio Project.

Contact: Jay Laurence @ ReddCoin.com

KWSB 91.1 FM The Penguin (On-Campus)

August 2015 - May 2017

Program Director (Gunnison, CO)

Managed 10-20 Station DJs a semester; created weekly schedules & log/sign-in spreadsheets, PSA scripts/ documents. Memorized FCC Regulations for on-air radio requirements. Delegated responsibilities for about 5 other station managers and directors to host around 3 live marketing, in-person events & fundraisers per semester. Broadcasted, DJ’d, and orchestrated (1-2 per semester) on-air campaigns/themed-holiday shows. Created 5 Public Service Announcements and promotional packages/podcasts each semester. Utilized automation systems, analog soundboards and broadcasting equipment to maintain and host live music events and radio shows every week while completeing my undergrad.

TeleCommunications, IT, and Audio/Visual (Live UX) Experience

Summit Integrated Systems - Intra-national Travel

July - December 2022

Telecommunications and AV Installer (based in Lafayette, CO)

Installed and Terminated over hundreds of Cat5, Cat6 , Fiberoptics, and multiple gages of copper speaker wire, XLR, BNC and Edison cables for multiple church communication systems all over the country.

Denver Theatrical Stage, Film, and Exhibition Employee’s Union

October 2017 - Present

IATSE Local No. 7 (Colorado)

Audio Engineer (A1), Lighting Monitor (L2), Video Technician (V3)

Assisted Venues such as The Colorado Convention Center, Denver Performing Arts Center, and Red Rocks Ampitheatre. Loaded heavy AV equipment, set up and striked cables and AV equipment for over 200 different live shows and conventions. Programmed consoles for audio, video and lights in live productions. Monitored digital sound boards for live conventions (2018/2019). Recorded and broadcasted live audio and video events. Ran spotlight for the 3 week performance of The Marriage of Figaro (Winter 2018). OSHA 10 hour, Lift Certs.

Arrow Technologies, LLC.

January 2015 - August 2016

Telecommunications Technician (Colorado)

Installed, Terminated and Demolished Communication lines in several locations around Colorado including the Denver International Airport.